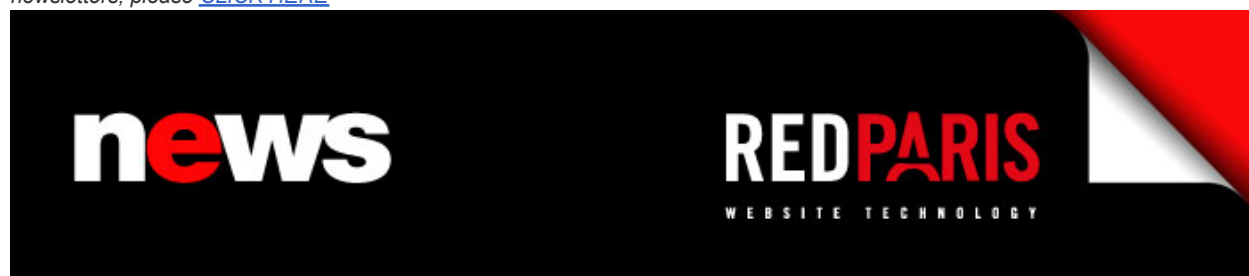


You have been sent this email communication as a valued customer or business associate of Red Paris. However, as a responsible business and internet operator, we respect your on-line privacy. If you do not wish to receive any more of our newsletters, please [CLICK HERE](#)



November 2012

## Retail Therapy

As online commerce explodes across the digital landscape, more and more of our customers are turning on to the advantages of adding online shopping functionality to their sites.

And why not? Red Paris Website Technology makes it easy to integrate a complete, secure on-line shopping facility with your site at anytime.

You can customise your website to use product catalogues, shopping carts, secure on-line payment facilities and all the management tools you'll need.

Setting up an efficient on-line shopping facility from scratch is a simple process starting with stepping up to our Level 3 module.

Once installed and integrated with your banking facilities, customers can shop 'til they drop with ease!

Ask us about the easy, step-by-step process to get your on-line till ringing today.



## Showcase

We'd like to take the opportunity to show off a Red Paris customer who is utilising a wide variety of features to get the best possible performance from their website.

### Oderings

Oderings is one of New Zealand's leading gardening centres and plant retailers. A 100% privately owned family business of six generations spanning over 83 years Oderings currently have 11 branches nationwide, five in Christchurch and six in the North Island.

The addition of an on-line shopping facility to their website for a selected range of plants and accessories has now given them even wider exposure and increased convenience shopping for their discerning target audience.

Click here to visit [www.oderings.co.nz](http://www.oderings.co.nz)



Red Paris choose to power our websites with



For more information, contact **RED PARIS WEBSITE DEVELOPMENT**  
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